

**Rudy Rios**

Creative Director, Design

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## **Experience**

### **Pivot Design**

Creative Director, Design, 2022-Present

Responsible for creating and leading the implementation of strategic design solutions, campaign creative, brand systems and design-driven ideas. Managed creative teams, mentored direct reports and worked closely with executive leadership. Areas of work: Brand and campaign development, editorial design, print, digital, video, illustration.

### **Ogilvy 485**

Creative Director, Design, 2015–2022

### **Ogilvy**

Creative Director, 2011–2015

Senior Art Director, 2010–2011

Art Director, 2008–2010

### **Edelman**

Senior Designer, 2007–2008

Designer, 2005–2007

Associate Designer, 2004–2005

Design Intern, 2003–2004

## **Education**

The School of the Art Institute of Chicago (SAIC)

Bachelor of Fine Arts

Visual Communication Design

Graduated in May 2004

## **Community**

Ogilvy Pride

Committee Member, 2017–2020

Committee Chair, 2013–2017

United Way Metropolitan Chicago, United Pride

Engagement Committee Co-Chair, 2014–2016

Executive Committee Member, 2014–2016

## **Recognition**

Hermes Creative Awards

Platinum, Advertising Campaign, 2023

Platinum, Corporate Image Video, 2023

Clio Awards

Shortlist, Print, 2021

London International Awards

Shortlist, Design, 2019

Best of Ogilvy

2019

Communication Arts

Advertising Annual, 2019

Lürzer's Int'l Archive

Advertising Worldwide

Issue 4, 2019

The One Show

Shortlist, Integrated Campaign, 2019

Shortlist, Print Campaign, 2019

Shortlist, Print Craft, 2019

Gold, Public Relations, 2018

Chicago 50 Design Show

2016

Effie Award

Silver, 2011

Graphic Design USA,

American Graphic Design Awards

2005, 2006, 2007

American Corporate Identity

David E. Carter

2006

Color Messages and Meaning:

A Pantone® Color Resource

Leatrice Eiseman

2006